

 **mizu**





ABOUT US

"Enjoy The Journey, Leave Nothing behind" has been Mizu's mantra since the beginning over a decade ago. Our customers squeeze every ounce of fun out of life and share our same passion for protecting the oceans, mountains, cities and other places we play.

Mizu's food grade stainless steel reusable products are designed for longevity. Made from recyclable materials, our products are premium quality and allow our customers to eliminate their reliance on single-use plastic drinks bottles, food containers, utensils and straws.

Jussi Oksanen - Mizu Founder



SUSTAINABILITY

We stand by our commitment to the environment by partnering with 1% For The Planet and EOCA (European Outdoor Conservation Association) to support organisations around the world that help us underline our mission statement of educating people to reduce their reliance on single use plastic.



Our commitment to the Responsible Packaging Movement began in 2021. We had a goal to make our packaging plastic-free with minimal waste. At the start of 2022, we began the official roll out of our all new FSC Certified plastic-free packaging.





THE PRODUCT RANGE

From the launch of our first product 15 years ago, we have focused on elevated design, innovative finishes and a final product that you'll want to own as much for how it looks as how it functions.

Our path at Mizu is an authentic one. From our very beginnings to our ongoing mission, we have engineered products that reflect who we are and where we want to go.

Join us for the ride.



M5 Sizes: 500 ml

The newest of the series, the M5 is a slimmer version of our best-selling M8. This 18/8 stainless steel, single wall bottle, new sleek and lightweight design makes it functional for stashing in small places on the go, like purses or back pockets, while its smaller frame offers a petite and more sophisticated twist to a well-loved favorite.

Tech Specs

Insulated: No

Volume: 18 oz / 530 ml

Height: 9.1 in / 233 mm

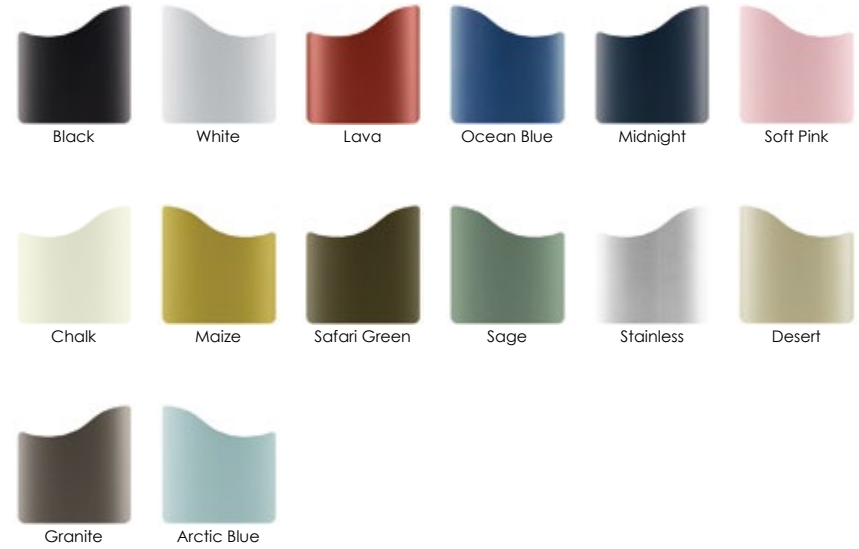
Diameter: 2.5 in / 64 mm

Weight: 5.5 oz / 156 gm

Fits in a cup holder: Yes



Tourmaline



Sizes: 750 ml

The M8 is Mizu, our most popular product because it is the ideal size and weight whether using at home, in your car, or on any adventure.

Tech Specs

Insulated: No

Volume: 25 oz / 750 ml

Height: 10.3 in / 262 mm

Diameter: 3 in / 75 mm

Weight: 7 oz / 196 gm

Fits in a cup holder: Yes



S4 Sizes: 415 ml

The first installment of our slim series, this ultra-slender design brings chic and style to unmatched performance. This bottle is 18/8 stainless steel and copper lined for extra insulation. And for extra style points, its retro shape and design was hand drawn and inspired by an old-fashioned milk bottle.

Tech Specs

Insulated: Yes

Volume: 14 oz / 415 ml

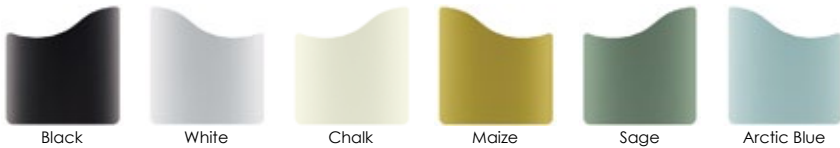
Height: 9.2 in / 252 mm

Diameter: 2.7 in / 68 mm

Weight: 9.7 oz / 275 gm



Soft Pink



Black

White

Chalk

Maize

Sage

Arctic Blue

S6 Sizes: 560 ml

This sleek and slender genderless design will fit neatly in your bag or back pocket. From subway to bikeway, the S6 makes for the perfect travel companion. Superior copper lined, vacuum insulation technology will keep your drink steaming hot or icy cold all day. Built from 18/8 stainless steel with Enduro coating, you can rest assured this bottle will be around for all your life journeys.

Tech Specs

Insulated: Yes

Volume: 21 oz / 600 ml

Height: 10.6 in / 270 mm

Diameter: 2.8 in / 71 mm

Weight: 12.8 oz / 363 gm

Fits in a cup holder: Yes



Sage



Black

White

Chalk

Soft Pink

V6 Sizes: 560 ml

This 560 ml bottle can sit comfortably in a cupholder and is perfect for every-day hydration. We like the V6 on our daily commute, in our carry-on bag, or along for the workout.

Tech Specs

Insulated: Yes

Volume: 19 oz / 560 ml

Height: 9.2 in / 234 mm

Diameter: 2.8 in / 72 mm

Weight: 11.7 oz / 332 gm

Fits in a cup holder: Yes



Chalk



Black

White

Ocean Blue

Soft Pink

Maize

Sage



Stainless

Desert

Arctic Blue

V8 Sizes: 780 ml

The V8 is perfect for longer days when you need to step up your hydration. We like the V8 on daylong winter backcountry missions or surf sessions, and we may even sneak in a few beers (2.5 to be exact) or mix up a cocktail for outdoors.

Tech Specs

Insulated: Yes

Volume: 26 oz / 800 ml

Height: 10 in / 255 mm

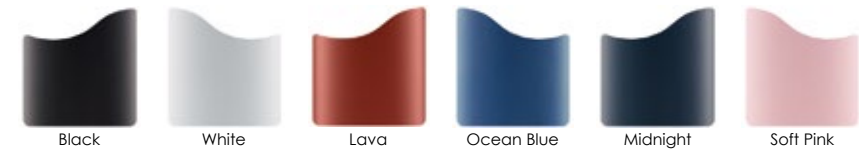
Diameter: 3.2 in / 80 mm

Weight: 15.3 oz / 434 gm

Fits in a cup holder: No



Safari Green



Black

White

Lava

Ocean Blue

Midnight

Soft Pink



Chalk

Granite

Stainless

Tourmaline

Desert

Arctic Blue

D7 Sizes: 680 ml

The 640 ml vacuum insulated D7 features copper lining and a vacuum sealed cap, giving it unparalleled thermal properties. The smaller size makes for easy carrying and the double wall cup can be used for coffee or soup.

Tech Specs

Insulated: Yes

Volume: 22 oz / 640 ml

Height: 10.6 in / 269 mm

Diameter: 2.9 in / 74 mm

Weight: 17.6 oz / 499 gm

Fits in a cup holder: Yes



Safari Green



Black

Sage

Stainless

Chalk

Maize



V5 Sizes: 450 ml

We've refreshed our wide series line, including the V5. When you want one small, easy-to-stash container to do two jobs, reach for the 15oz V5. Designed with coffee and tea in mind, it just happens to work perfectly as a water cup too, making it your go-to traveler when leaving home in the morning.

Tech Specs

- Insulated: Yes
- Volume: 15 oz / 450 ml
- Height: 7.3 in / 185 mm
- Diameter: 3 in / 75 mm
- Weight: 10.8 oz / 306 gm
- Fits in a cup holder: Yes



Sage



Black

White

Ocean Blue

Soft Pink

Safari Green

Stainless

V7 Sizes: 620 ml

We have upgraded our entire Wide Series line, including the V7. When a full working days worth of steaming hot caffeine or ice-cold water is what you need, the V7 is your answer. Just like the V5, it fits neatly into your car cup holder or the side pocket of your backpack.

Tech Specs

- Insulated: Yes
- Volume: 21 oz / 620 ml
- Height: 9.1 in / 230 mm
- Diameter: 3 in / 75 mm
- Weight: 13.8 oz / 391 gm
- Fits in a cup holder: Yes



Black



White

Party Cup 16 **Sizes:** 470 ml

No glass at the beach? No problem. These durable, reusable, single wall 18/8 food grade stainless steel pint cups are ideal for just about anywhere outside, leaving no more excuses for single-use plastic cups. Now with a No Stick-Stack ridge, so these cups will never stick together.

Tech Specs
Insulated: No
Volume: 16 oz / 1 pint
Height: 5 in / 126 mm
Diameter: 3.2 in / 87 mm
Weight: 3.4 oz / 96 gm
Fits in a cup holder: Yes



Black



Stainless

White

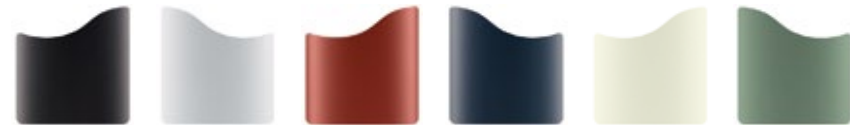
Camp Cup **Sizes:** 370 ml

We took the old school tin camp cup and gave it a sturdier stainless steel design.

Tech Specs
Insulated: No
Volume: 13 oz / 370 ml
Height: 3.7 in / 93 mm
Diameter: 3 in / 78 mm (including handle)
Weight: 4.1 oz / 118 gm
Fits in a cup holder: No



Maize



Black

White

Lava

Midnight

Chalk

Sage



Stainless

Tourmaline

Granite

Desert

Tumbler 10

Sizes: 290 ml

The all new Mizu T10 Tumbler is for small sipping, from a quick coffee in the morning to a little cocktail at night. This insulated Tumbler won't break a sweat!

Tech Specs

Insulated: Yes

Volume: 10 oz / 290 ml

Height: 4.4 in / 112 mm

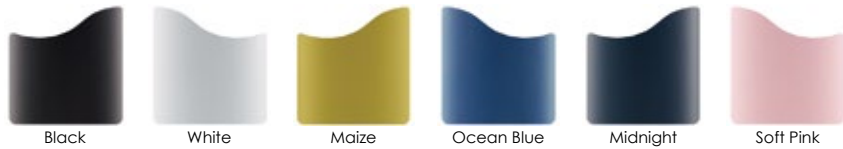
Diameter: 3.1 in / 80 mm

Weight: 6.6 oz / 188 gm

Fits in a cup holder: Yes



Lava



Black

White

Maize

Ocean Blue

Midnight

Soft Pink



Stainless

Tourmaline

Sage

Tumbler 16

Sizes: 470 ml

The all new Mizu T16 Tumbler can help keep you going all day! Fill up in the morning with some hot coffee and this insulated mug will keep it warm until the last drop. Ready for a mid-day smoothie? Grab a Mizu Straw and use it with the sip through lid to enjoy your blended drink of choice. When it's time to wind down, whip up your favorite cocktail and you won't see this Tumbler break a sweat!

Tech Specs

Insulated: Yes

Volume: 15 oz / 450 ml

Height: 6.2 in / 155 mm

Diameter: 3.4 in / 87 mm

Weight: 9.3 oz / 264 gm

Fits in a cup holder: Yes



Maize



Black

White

Ocean Blue

Soft Pink

Arctic Blue

Tourmaline



Safari Green

Maize

Stainless

Lava

Coffee Mug **Sizes:** 400 ml

Mizu supercharged the old school tin camp cup by giving it a sturdy vacuum insulated 18/8 food grade stainless steel design and stylish sip through lid. Enjoy steaming hot coffee without burning your hands, or an ice cold cocktail with an array of colors available.

Tech Specs

Insulated: Yes

Volume: 14 oz / 400 ml

Height: 4.1 in / 107 mm

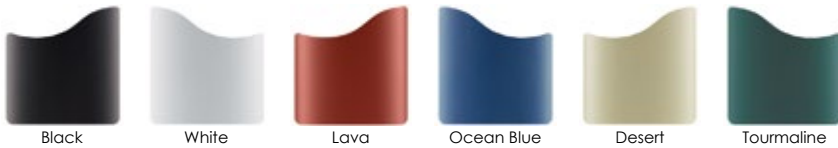
Diameter: 4.5 in / 115 mm (including handle)

Weight: 6.9 oz / 196 gm

Fits in a cup holder: No



Midnight



Black

White

Lava

Ocean Blue

Desert

Tourmaline



Safari Green

Sage

Stainless

Shot Glass **Sizes:** 60 ml

Product Description: Break down this collapsible shot glass and stick it in your back pocket for a shot wherever you take it.

Tech Specs:

- Volume: 60 ml / 2 oz
- Height: 66 mm / 2.6 in
- Diameter: 51 mm / 2 in
- Weight: 54 gm / 1.9 oz



Stainless

Cutlery Set

Product Description: A sturdy, 18/8 stainless steel fork, knife, spoon and even chopsticks in a zip-top neoprene pouch makes Mizu's Cutlery Set a great camping partner.

Tech Specs:

- Height: 195 mm / 7.7 in
- Width: 60 mm / 2.4 in
- Depth: 30 mm / 1.2 in
- Weight: 134 gm / 4.7 oz



Stainless

Lunch Box **Sizes:** 2150 ml

Product Description: Mizu's first Lunch Box features a sturdy stainless construction with specially crafted locking buckles for a leakproof design.

Tech Specs:

- Volume: 2150 ml / 73 oz
- Insulated: No
- Height: 80 mm / 3.2 in
- Width: 193 mm / 7.6 in



Safari Green



Black



Chalk



CO-BRANDING

From our deep roots in action sports we are proud to have extended our reach and today we list some of the world's most prestigious brands as customers.

We have worked closely with some of the best to produce products and collections, customised to communicate their commitment to the environment.





mizu CUSTOM PROGRAM





WHY MIZU

Since we launched back in 2008, Mizu has been helping brands and organisations communicate their sustainable messaging and commitment to the environment by producing custom reusable bottles, cups and tumblers.

Over the years we have introduced new products and categories like our filtration system and with our recent food line we have further extended the possibilities of customisation with cutlery sets and a brand new lunch box.

- Premium quality
- Low MOQ: from 48 units*
- Fast turnaround: from 3-4 weeks
- Order directly from stock held in Europe
- In-house design team to help you realise your ideas

*At-once orders from stock



Pad print

Is suited for smaller, detailed graphics with up to 4 colours, so it is ideal for company or club logos etc.



Screen print

Used for designs of up to 4 colours, full coverage of almost 360° around the bottle can be achieved.



Digital print

True coverage of 360° around the product is achievable with immense detail and infinite colours. Perfect for elaborate artwork.



Laser etch

Recreates single - colour graphics by removing the paint from the bottle to expose the stainless steel beneath. Very fine detail is achievable.



Transfer print

A true full bottle wrap is possible using transfers. However, the process is limited to bulk orders due to the high MOQ.**

**Bulk orders



Custom packaging

As part of our Pre-Book and Bulk Order Programs we can create custom packaging to suit your brand image.***

Custom lid/cap choices

Customise your bottles with contrasting or custom cap colours.

Personalisation

Adding a personal touch to your corporate gifting.

Pantone matching

We use the Pantone matching system to ensure our print colours match your corporate colours. However we can also Pantone match the product and cap colour.***

AT-ONCE CUSTOM

Fast turnaround from stock held in Europe

Details

- MOQ: 48 units
- Lead time: 3-4 weeks
- Large printable area on most products

Processes

- Screen print
- Pad print
- Digital print
- Laser etch

Options

- Custom lid or cap choices
- Personalisation

Available colour variations

Product	Available Colors
M5	15 colors (including white, black, grey)
M8	15 colors (including white, black, grey)
S4	8 colors (including white, black, grey)
S6	6 colors (including white, black, grey)
V6	12 colors (including white, black, grey)
V8	15 colors (including white, black, grey)
D7	8 colors (including white, black, grey)
V5	8 colors (including white, black, grey)
V7	2 colors (white, black)
PC16	3 colors (white, black, grey)
CAMP CUP	12 colors (including white, black, grey)
TUMBLER 10	10 colors (including white, black, grey)
TUMBLER 16	10 colors (including white, black, grey)
COFFEE MUG	10 colors (including white, black, grey)
SHOT GLASS	1 color (grey)
CUTLERY	1 color (black)
LUNCH BOX	3 colors (olive, white, black)



PRE-BOOK CUSTOM

Preferential pricing over At-Once

Details

- MOQ: 312 Units
- Lead time: Dependent on calendar
- Large printable area on most products

Processes

- Screen Print
- Digital Print
- Laser Etch

Options

- Custom Packaging Options**
- Custom Lid or Cap Choices
- Pantone Matching**

Available in all standard colour variations



M5 M8 S4 S6 V6 V8 D7 V5 V7 PC16 PC20



TUMBLER 10 TUMBLER 16 TUMBLER 20 *SHOT GLASS **CUTLERY WINE TUMBLER COFFEE MUG CAMP CUP

*Only available in stainless finish
**MOQ 1000

BULK CUSTOM

Preferential pricing over Pre-Book

Details

- MOQ: 3000 Units
- Lead time: Dependent on calendar
- Large printable area on most products

Processes

- Screen Print
- Digital Print
- Transfer
- Laser Etch

Options

- Custom Packaging Options
- Custom Lid or Cap Choices
- Pantone Matching





**Enjoy The Journey.
Leave Nothing Behind.**

MIZU USA

2225 Faraday Avenue, Suite D
Carlsbad, California 92008
866-939-MIZU (6498)
info@mizulife.com

MIZU EUROPE

Jan Tademaweg
2031 CV Haarlem, The Netherlands
+31 (0) 172 551 500
info@mizulife.eu